



Application Procedure

In order to have your project considered for the PR Impact Awards, you should follow the following process:

1. Submit your project application on the PR Impact Awards official website, available at <http://primpactawards.com>
2. Immediately after submitting your application, you have to pay for your entry. **Application submissions cost EUR 80 per entry.**
3. To make the payment, visit the event's ticket site available at <https://tickets.paysera.com/lt/event/pr-impact-awards-2019-nominacijos?fbclid=IwAR0c251gwOsYP9Dl34Cs9BMXRwPEvM-gtkZVrxRidsKY1XchiDMFtmZli4g>

Application Questionnaire

Step 1 (information about the applicant):

- Organization's title or the full name of an independent consultant
- Organization's nature of business
- Applicant's business address
- Telephone
- Website URL
- Email
- Project partners (PR agency, ad agency and others)
- Contact person details

Step 2 (information about your project):

- Awards category (choose one)
- Project title
- Project duration
- Budget (choose one)
- Project's background or the issue addressed
- What was the impact of this project?
- Communication objectives
- Target audience
- Strategy
- Communication actions plan
- Results

Step 3 (additional details):

- Visual presentation (PDF/JPG/PPT)
- Additional comments (anything you want to add, including WeTransfer links)