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| **STEPS of Application “PR IMPACT AWARDS 2021” contest**  **NOTE! Applications are ONLY submitted ONLINE from April 1st till May 10th, 2021, this document is just for your convenience.**  **Organisation’s title or the full name of an independent consultant**  **Industry or type of activity:** | |  |
|  | |  |
| **Phone:** | |  |
| **Website:** | |  |
| **Email:** | |  |
| **Project Partners:** | |  |
| **Contact Person:** | |  |
| **Awards category:** |  | | |
| **Project duration:** |  | | |
| **Budget:** |  | | |
| **Situation description:** |  | | |
| **Impact of this project:** |  | | |
| **Communication goal:** |  | | |
| **Target audience:** |  | | |
| **Strategy:** |  | | |
| **Communication plan:** |  | | |
| **Results:** |  | | |

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| **Additional Comments:** |  |
| **Visual Material:** |  |