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| **STEPS of Application “PR IMPACT AWARDS 2021” contest****NOTE! Applications are ONLY submitted ONLINE from April 1st till May 10th, 2021, this document is just for your convenience.****Organisation’s title or the full name of an independent consultant****Industry or type of activity:** |  |
|  |  |
| **Phone:**  |  |
| **Website:** |  |
| **Email:** |  |
| **Project Partners:** |  |
| **Contact Person:** |  |
| **Awards category:** |  |
| **Project duration:** |  |
| **Budget:** |  |
| **Situation description:** |  |
| **Impact of this project:** |  |
| **Communication goal:** |  |
| **Target audience:** |  |
| **Strategy:** |  |
| **Communication plan:** |  |
| **Results:** |  |

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| --- | --- |
| **Additional Comments:** |  |
| **Visual Material:** |  |