| STEPS of Application “PR IMPACT AWARDS 2024” contest**NOTE! Applications are ONLY submitted ONLINE till May 6th, 2024, this document is just for your convenience.****Organization (if Agency submits the application - client)** (Čia rašoma organizacija, kuri / kuriai / kurioje įgyvendintas projektas) **Organizations type and activities** |  |
| --- | --- |
|  |  |
| **Website of organization or project** |  |
| **Project communications partners (agencies, freelance)** |  |
| (Čia rašoma projekto komunikacijos agentūra / konsultantas – nesvarbu, ar projektą teikia jie, ar organizacija)**Contact person concerning content of the application (name, surname, position)** |  |
| (Asmuo, kuris gali patikslinti informaciją dėl paraiškos)**Contact persons email** |  |
| **Contact persons telephone number****Other project partners** |  |
| **Awards category** (Kategorijas rasite: <https://primpactawards.com/apie-apdovanojimus/#awardscategories>)**Project title in English (and in Lithuanian)** |  |
| (Projekto pavadinimas pirma pateikiamas anglų, po to lietuvių kalba)**Project duration** |  |
| **Budget** |  |
| **Project‘s background (Situation description):** |  |
| **Impact of this project:** |  |
| **Communication objectives:** |  |
| **Target audience:** |  |
| **Strategy:** |  |
| **Communication actions plan:** |  |
| **Results:** |  |
| ﻿**Visual Material:** |  |
| **Additional Comments:** |  |