| STEPS of Application “PR IMPACT AWARDS 2024” contest  **NOTE! Applications are ONLY submitted ONLINE till May 6th, 2024, this document is just for your convenience.**  **Organization (if Agency submits the application - client)** (Čia rašoma organizacija, kuri / kuriai / kurioje įgyvendintas projektas)  **Organizations type and activities** | | | |  |
| --- | --- | --- | --- | --- |
|  | | | |  |
| **Website of organization or project** | | | |  |
| **Project communications partners (agencies, freelance)** | | | |  |
| (Čia rašoma projekto komunikacijos agentūra / konsultantas – nesvarbu, ar projektą teikia jie, ar organizacija)  **Contact person concerning content of the application (name, surname, position)** | | | |  |
| (Asmuo, kuris gali patikslinti informaciją dėl paraiškos)  **Contact persons email** | | | |  |
| **Contact persons telephone number**  **Other project partners** | | | |  |
| **Awards category** (Kategorijas rasite: <https://primpactawards.com/apie-apdovanojimus/#awardscategories>)  **Project title in English (and in Lithuanian)** | | |  | | |
| (Projekto pavadinimas pirma pateikiamas anglų, po to lietuvių kalba)  **Project duration** | | |  | | |
| **Budget** | | |  | | |
| **Project‘s background (Situation description):** | | |  | | |
| **Impact of this project:** | | |  | | |
| **Communication objectives:** | | |  | | |
| **Target audience:** | | |  | | |
| **Strategy:** | | |  | | |
| **Communication actions plan:** | | |  | | |
| **Results:** | | |  | | |
| ﻿  **Visual Material:** |  |
| **Additional Comments:** |  |